

**PE**  
**PLEASE MAKE SURE YOUR CHILD HAS A NAMED KIT IN SCHOOL EVERY FRIDAY.**

# Red Class

SPRING TERM

JANUARY 2018

## READING

- We encourage you to listen to your child read at least three times a week. This only needs to take 5-10 minutes but is so important.
- If you are able to spare a few hours each week to help with readers please let us know.

## Class Blog

The class blog is updated each week so make sure you take a look at what we've been up to. Just go to [www.swallowtailfederation.co.uk](http://www.swallowtailfederation.co.uk)

Welcome back!! We hope you've had a wonderful Christmas and New Year. We often find the children struggle a little bit after the break so please don't be worried. As always we are here if you have any problems or queries.

Mrs Fiske, Mrs Mayhew and Mrs Crane

## Fairytales

This term we'll be directing our child-initiated play through traditional tales and fairy tales. We will be starting with Goldilocks and the three bears and then going with the children's lead. We will be learning the tales using talk for writing, this is where the children learn the stories using actions and symbols to prompt them. We'll also be looking at number, shape and pattern in our numeracy sessions.



## Tapestry

Please make sure you have signed up to Tapestry. It's so easy to follow what your children have been doing or why not

add a photo or video of things you get up to at home with them. If you need any help getting set up or on how to com-

## New for 2018!

We will be adding some new activities to Red Class over the next few weeks, we'll be introducing Messy Monday (where the children can make their own play dough) Treat Tuesday (where they can make their own healthy snack), Woodwork Wednesday and on a Thursday we'll be venturing out into our nature area.

If you would like to donate to our healthy snacks we would be very grateful, suitable things would be crackers, breadsticks, jam, fruit and vegetables.

Also if you have any spare nails, screws, corks, jam jar lids, off cuts of wood and boxes for modelling we are always in need!

ment or add photos etc. please speak to Mrs. Fiske.

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful

content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a

simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also

profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture

supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several

tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

Caption describing picture or graphic.



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## Organization

### Business Name

Primary Business Address

Address Line 2

Address Line 3

Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

### Business Tagline or Motto

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You

may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.



**Caption describing picture or graphic.**

If space is available, this is a good place to insert a clip art image or some other graphic.